



COURSE DIRECTOR

Sue Seehawer is a Certified Clinical Aesthetician and President of Unfading Beauty, Inc. She founded Unfading Beauty, The Spa in 1987 and has led the organization to expand to clinical aesthetics products and treatment protocols for spas, salons and medical facilities around the nation.

Sue brings with her over 40 years of experience in the beauty industry. Prior to launching UB, Inc, her experience as a practicing clinical aesthetician, advanced aesthetics certification and continuing education instructor, sales representative for two nationally known companies, as well as regional manager for an international skin care company have been the building blocks for her success.

Unable to find medical aesthetics training in the Midwest, Sue's quest for knowledge inspired her first Medical Aesthetics Symposium in 2001. Since its inception, physicians, nurses, physician's assists, aestheticians, advanced aesthetic educators, laser specialist and company representatives have presented a wealth of information to those in attendance.

Sue pioneered the MAC™ MEDICAL AESTHETICS CERTIFICATION DVD HOME STUDY PROGRAM as a result of the success of the Medical Aesthetics Symposi-ums. Always a work in progress, MAC™ is constantly being updated with the latest in medical aesthetics information.



**MAC™ MEDICAL AESTHETICS
CERTIFICATION**

**UNFADING BEAUTY
CLINICAL SKIN CARE**

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Aestheticians are everywhere accepting the **MAC™** challenge. Join other professionals that are increasing their knowledge of the exciting field of Medical Aesthetics. **MAC™** increases professional knowledge in the salon/spa and helps you to serve your clients with greater confidence. **MAC™** is what you've been searching for. It's new! It's here! It's **MAC™!**

Millions of students will take at least one online course this year, and more and more people are pursuing an education online. Thousands have turned to online education in order to improve their skills and take their careers to the next level. Whether you are interested in a career as a medical aesthetician, or want to continue your education so that you are better equipped to serve your patients or clients while working a full or part-time job, **MAC™ MEDICAL AESTHETICS CERTIFICATION HOME STUDY** offers the flexibility and convenience that can make that possible.

Students enrolled in online education courses have the freedom and flexibility that can't be found in traditional programs. You can work toward an online **MAC™** from the comfort of your home, or on the road, at 2:00 A.M. or 12 noon – whatever works best for you.

Furthering your education can lead to new job opportunities, career advancement, and a better income. When you consider the convenience and the lower cost of online education, you will find that online **MAC™** really is an opportunity to invest in your future and reach your potential. **MAC™ MEDICAL AESTHETICS CERTIFICATION HOME STUDY** is also available as a DVD set.

MAC™'s DVD Home Study Program

Consists of 16 presentations or DVD's (approximately 30 hours) instructing the aesthetician on anatomy & physiology, medical terminology, instrument identification, as well as observing several medical and aesthetics procedures.

The certification is divided into six segments with testing following each of the segments and a final exam. **Chemical Peeling** contains a variety of chemical peels such as TCA, Jessner and medical strength Salicylic peels. **Fillers and Injectables** demonstrates the use of Collagen, Botox and hyaluronic acid. **Medical Procedure Demonstrations** include Sclerotherapy, Curettage of Benign Surface Skin Lesions, Hair Transplantation and Laser Aesthetics. **Camouflage Techniques** demonstrates the use of micropigmentation and makeup tech-

niques. **Physician Lectures** offers "Dermatological Problems" and "Beauty is Only Skin Deep? A Sense of Well Being Through Major/Minor Plastic Surgery Procedures." **Guest Lecturers** educate on Proper Extraction Techniques, Anatomy and Physiology, Surgical and Office Instruments and Medical Terminology (including proper sterilization and sanitation procedures).

Following the completion of each presentation of the online or DVD study, testing will be available both online and by phone for those without the use of a computer. A final exam at the end of the course will be available online and by phone.

We also offer a day of "shadowing" physicians in their actual practices. This portion is separate from the **MAC™ Online or DVD Home Study Program** and arrangements are made on an individual basis.

Medical Aesthetics and **The Physicians Aesthetician** have provided us with a wealth of information to share with the aesthetics community. Each year's symposium provided us with the latest in information to incorporate in updating **MAC™**.

COURSE INCLUDES:

- ◆ **MAC™ MEDICAL AESTHETICS CERTIFICATION** 6 Segments 16 DVD's 7 Exams \$1500
- ◆ **UNFADING BEAUTY™ CLINICAL SKIN CARE PRODUCT CERTIFICATION COURSE** 4 DVD's 4 Exam \$385
- ◆ **DISCOUNT TO ANNUAL MEDICAL AESTHETICS 2 DAY SYMPOSIUM** Featuring Presentations In All Areas of Medical Aesthetics \$100
- ◆ **MAC™ MEDICAL AESTHETICS CERTIFICATION MANUAL** Including study materials \$300
- ◆ **MAC™ SUPPORT** 9 to 5 CST Monday through Friday Phone Support \$795
- ◆ **BONUS UB SAMPLE PRODUCT KIT** \$99

TOTAL VALUE \$ 3,179.00 FOR ONLY \$1,200.00